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YOU CAN'T

MANAGE



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CREDENTIALS**

SOCIAL MEDIA

ADVERTISING

BRANDING

MOTION GRAPHICS

PACKAGING

GOOGLE ADS

Web Cream offers a full-stack digital marketing experience with strategical-driven solutions :



High
ROAS



Quality Content
& Graphics



Web
Development



Branding



Web Cream has successfully delivered 500+ projects including Fortune **250 Clients, Celebrities & NGOs**, we have experience in various industries covering E-Commerce, Educational, Hospitality, Clinics etc.



Services Provided



Performance Marketing

- Social Media campaigns
- Facebook, Instagram & Google Ads
- Landing page creation
- Content creation
- Essential Content and SEO metrics

MIN 4X
ROAS



Social Media

- Brand Research
- Cross-Platform approach: Instagram, Facebook, LinkedIn, Google Business.
- Reel creation
- Content calendars, Monthly Audit reports
- Influencer marketing and Guide creation
- Content writing and Blogs creation

250+
Clients



Funnel Strategy

- Buyers Journey tracking
- Brand strategy
- Funnel tactics for higher conversion rates
- Identifying customer pain points

1.8+ CR
Monthly Revenue
Generation



Email & Whatsapp Marketing

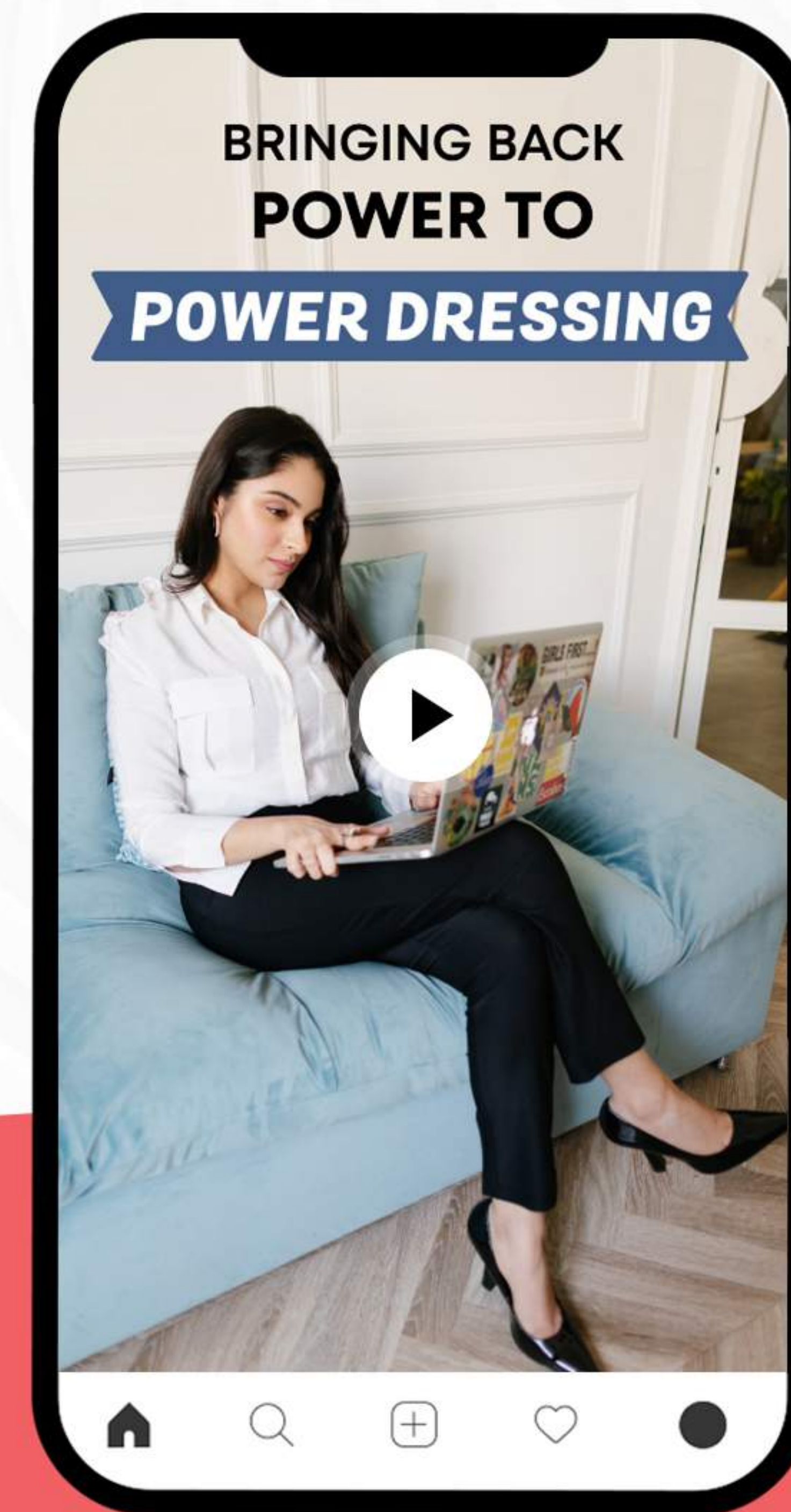
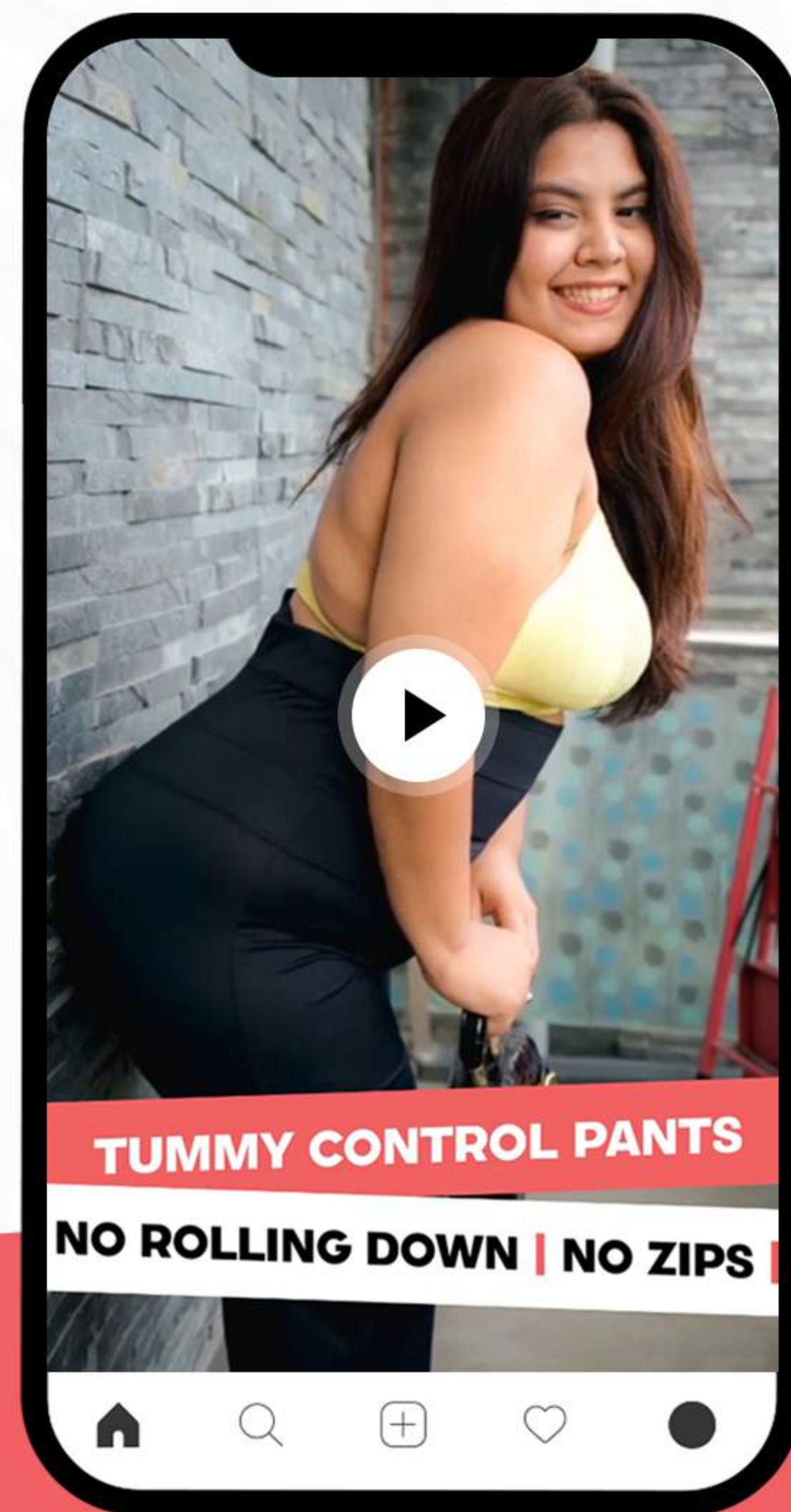
- Bulk emails to subscribers
- Whatsapp shoutouts to retarget new and old leads

100k+
Numbers
Reached





Great-fit Tummy Tuck Pants for Women



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LAGAO SHART AUR JEETO

₹365 WELCOME BONUS



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PREDICT & WIN

₹365 WELCOME BONUS ON FIRST DEPOSIT



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PREDICT & WIN REAL CASH



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1ST DEPOSIT BONUS ₹365

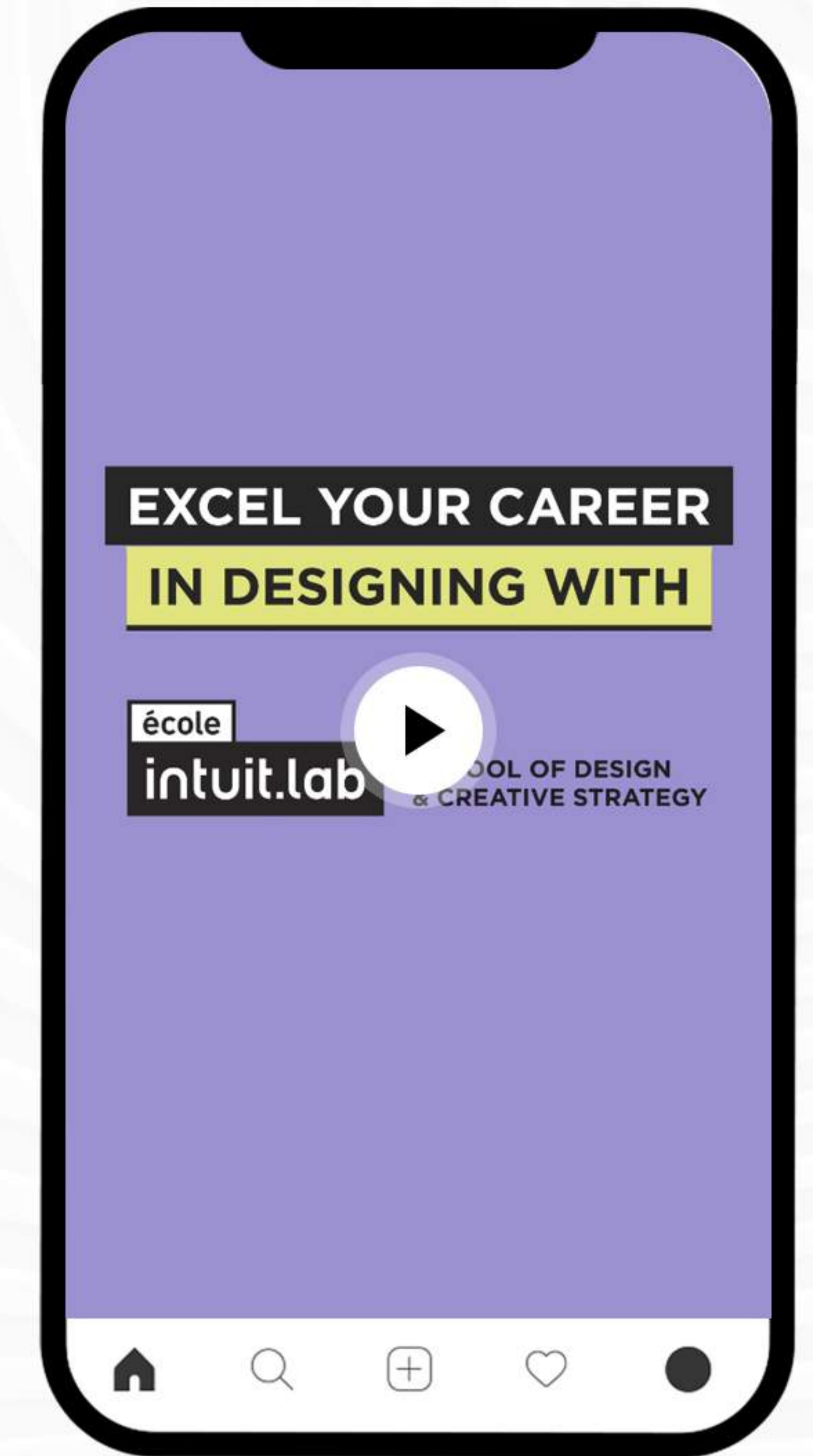
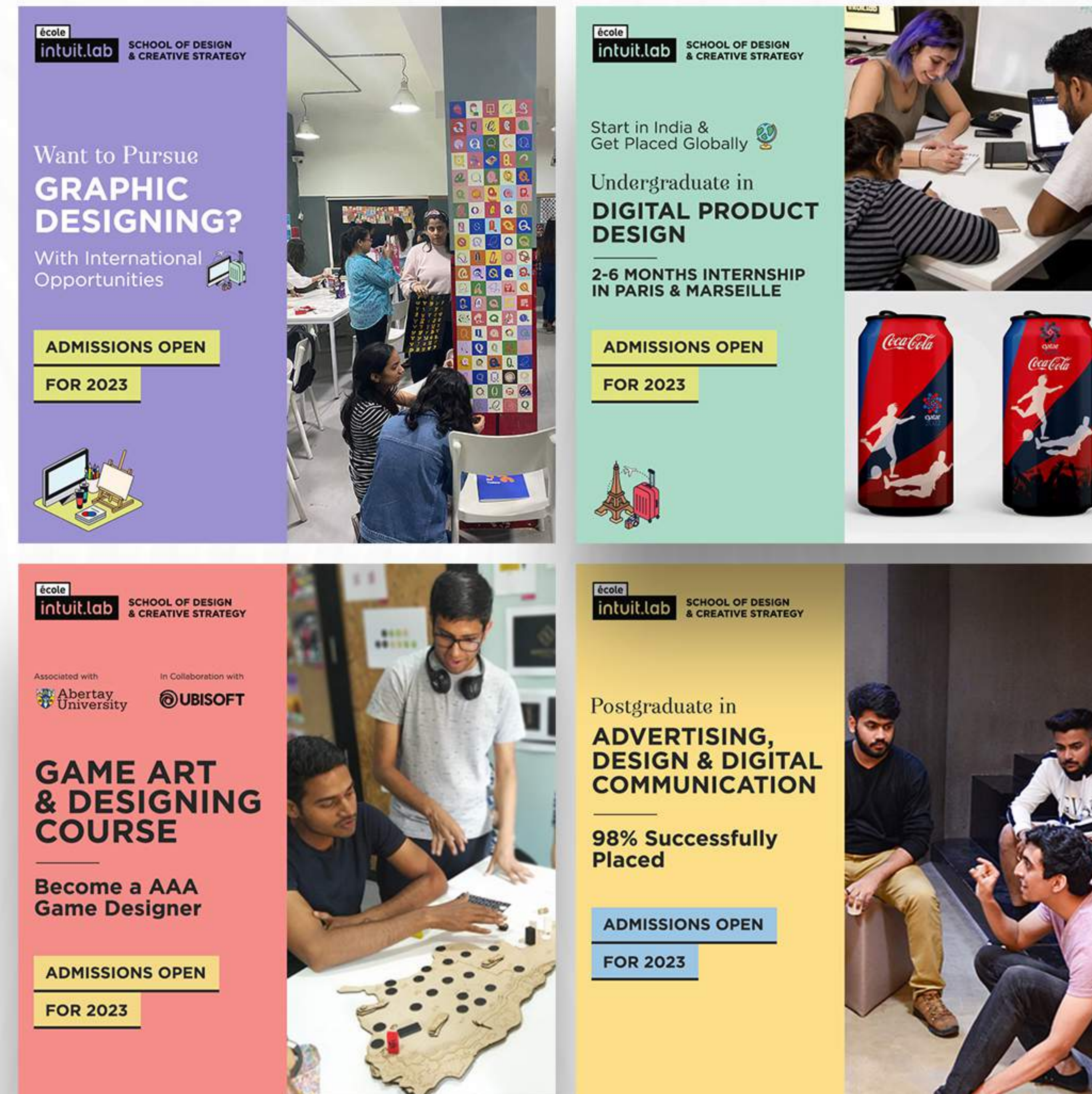
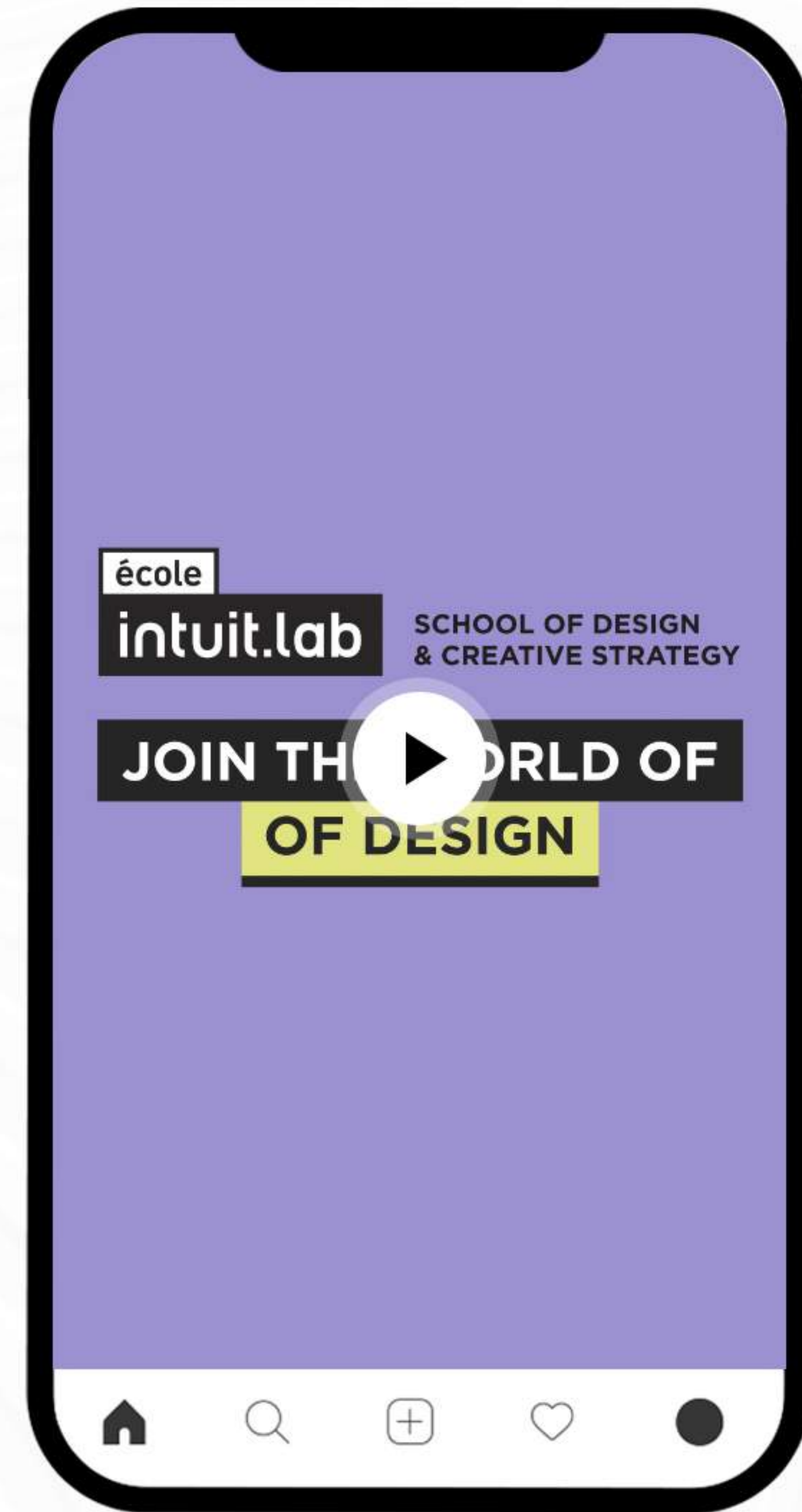
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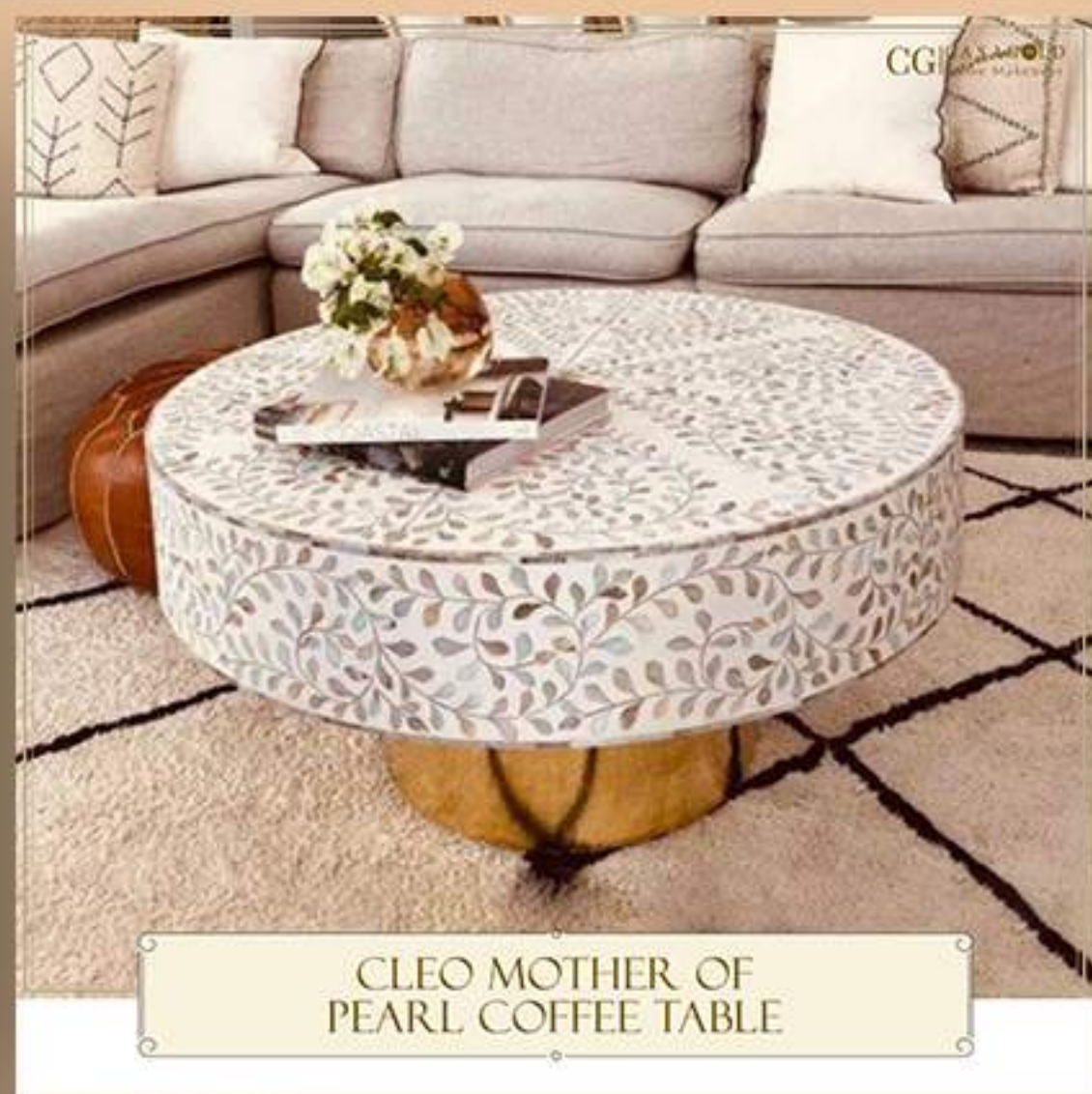


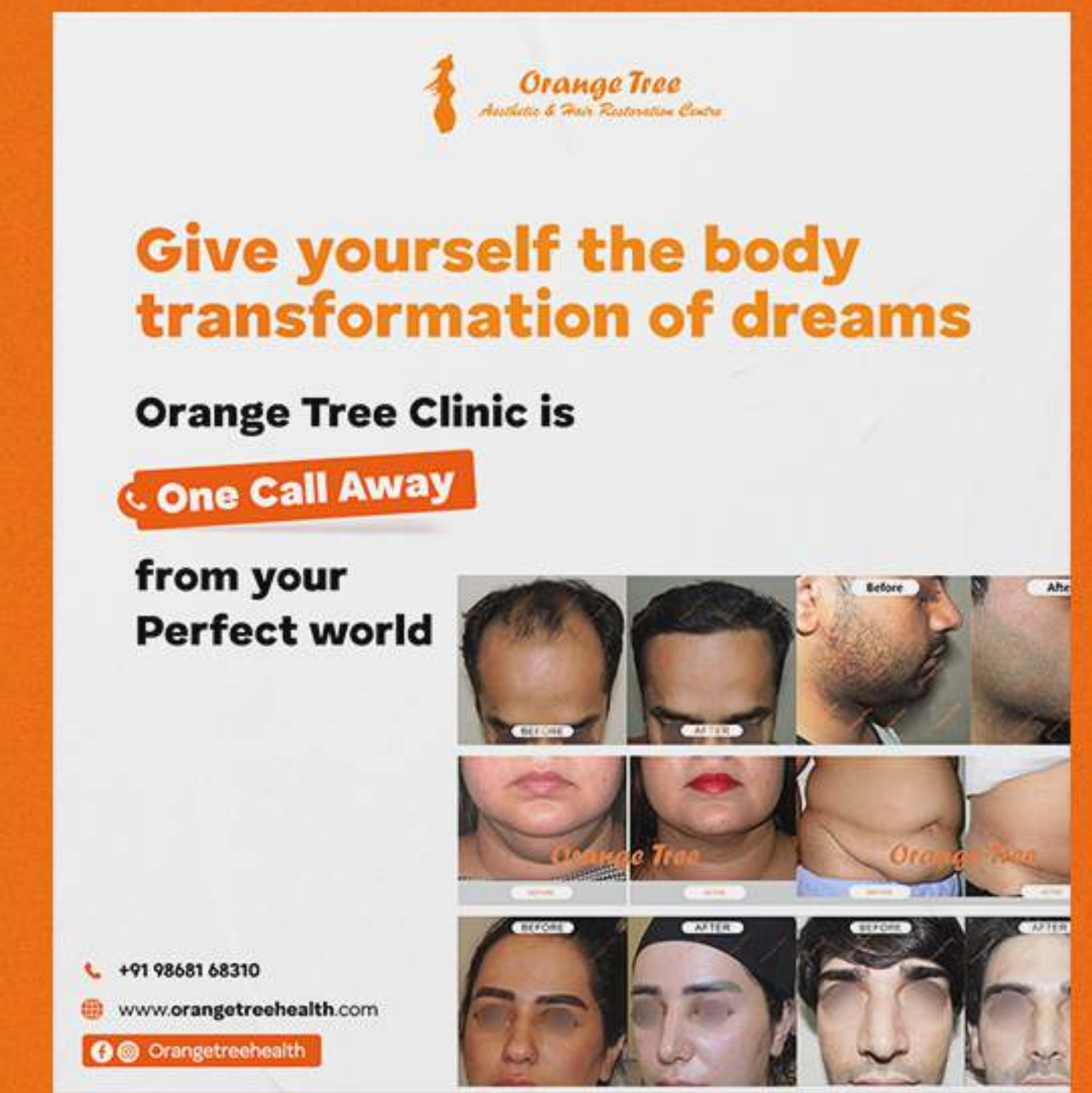
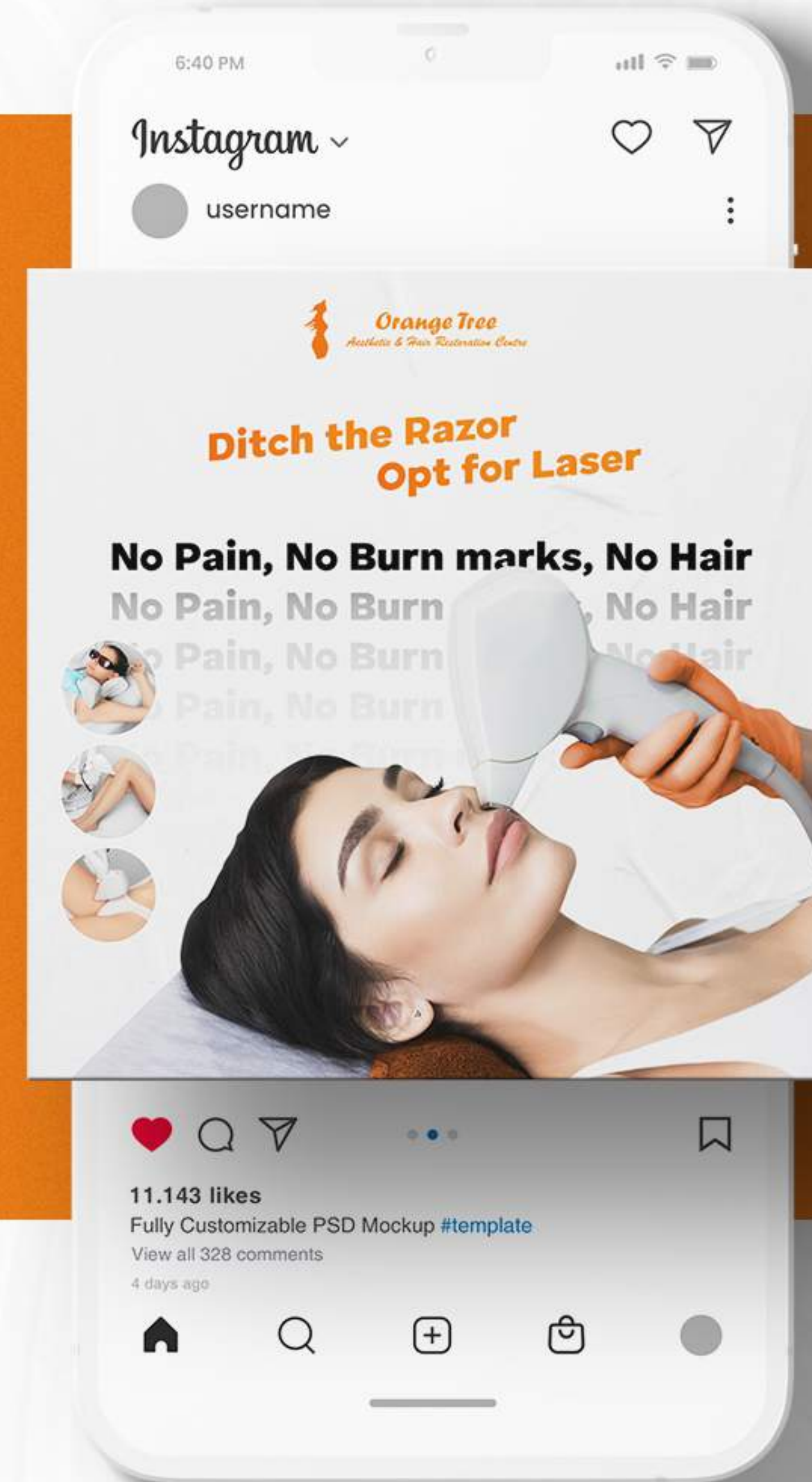
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DELHI METRO ADVERTISEMENT



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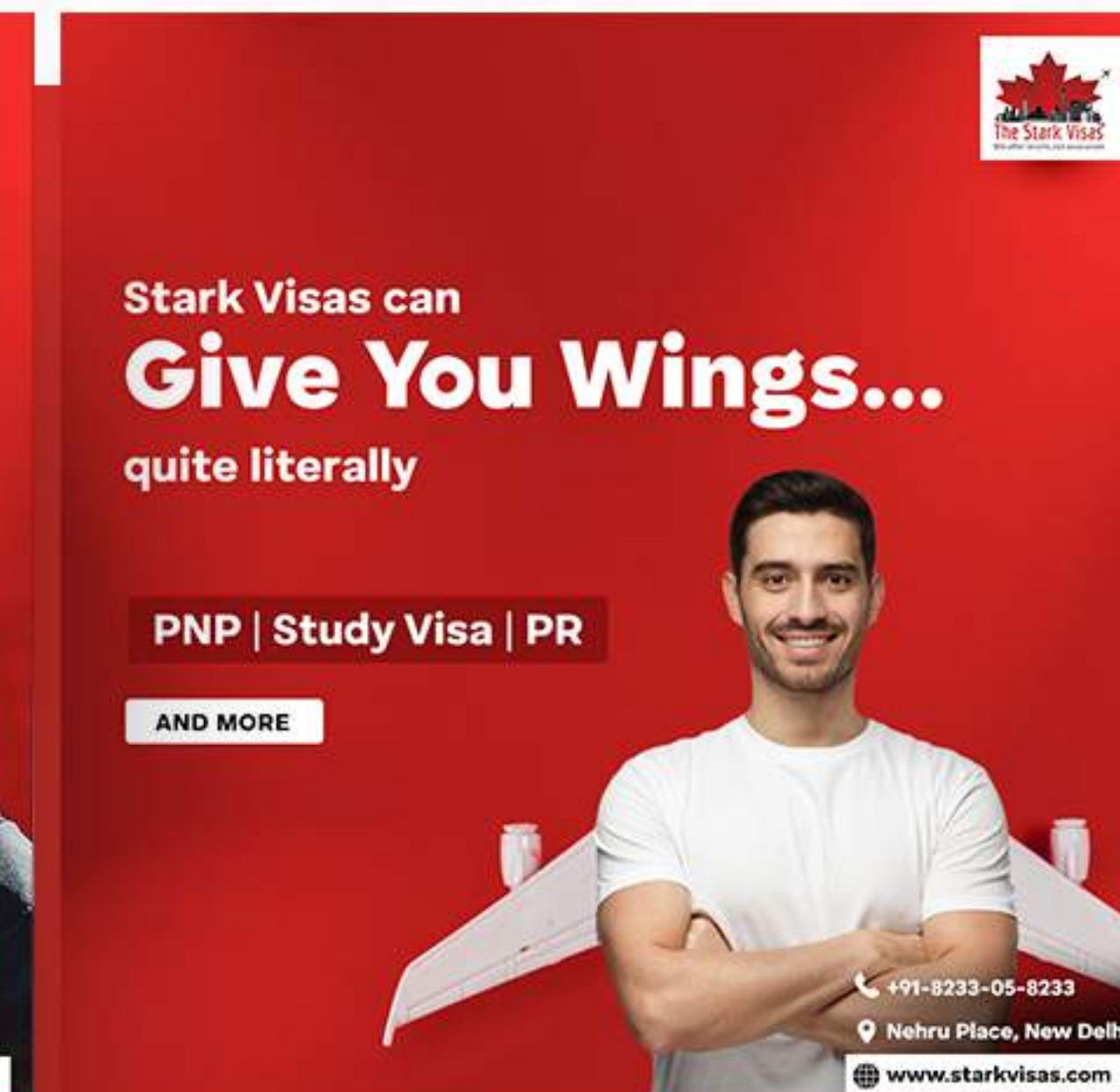
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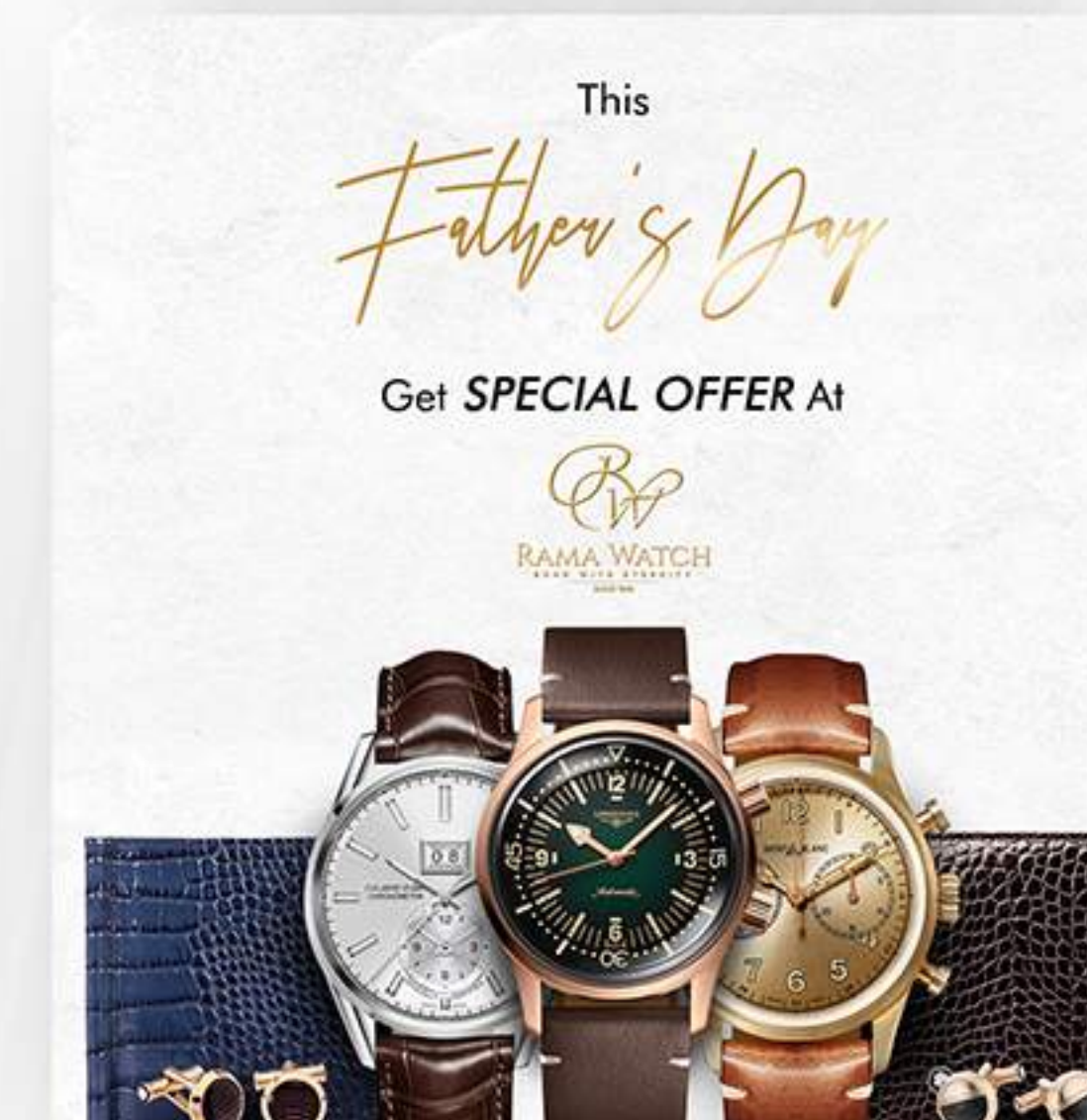
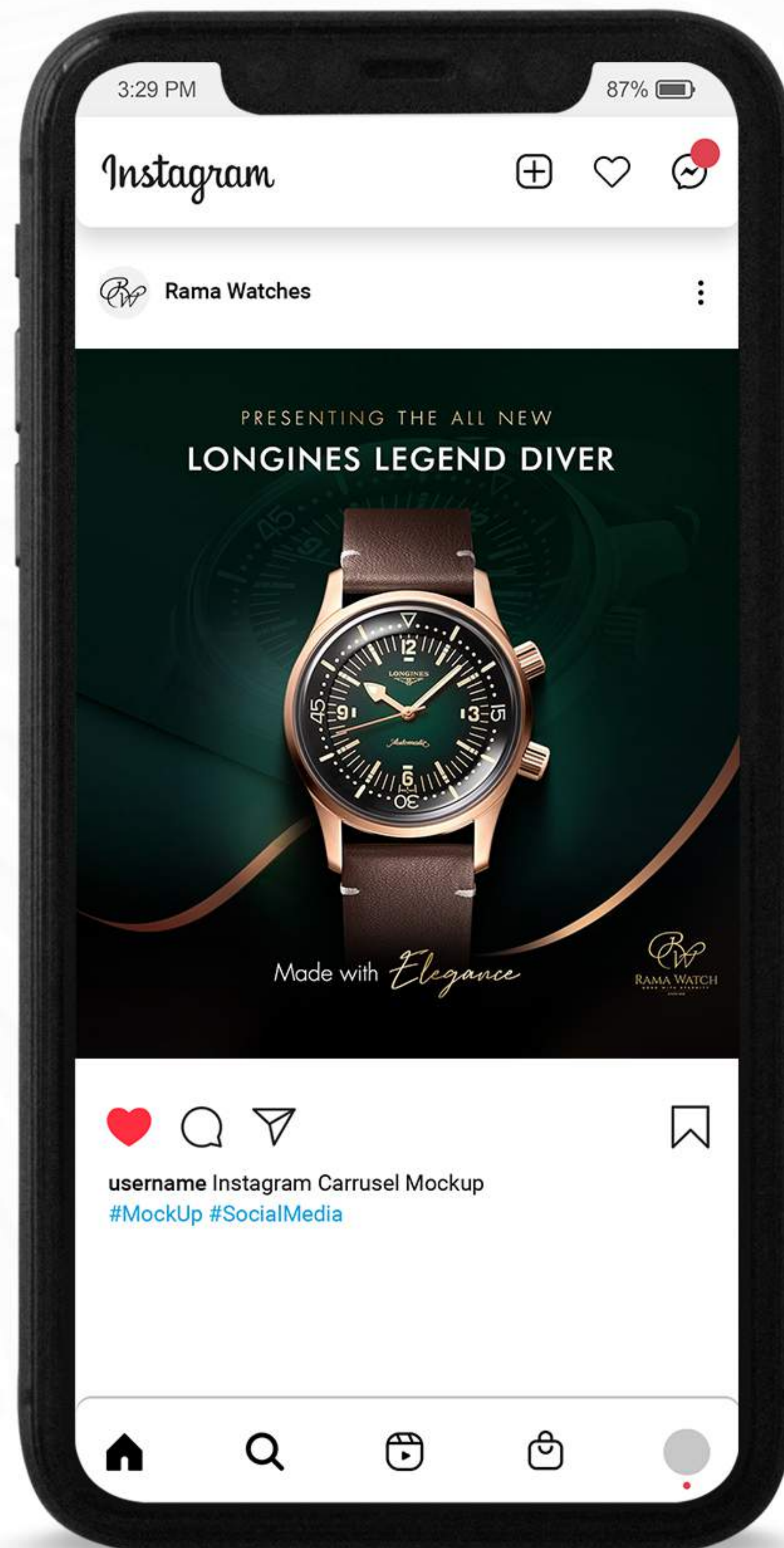
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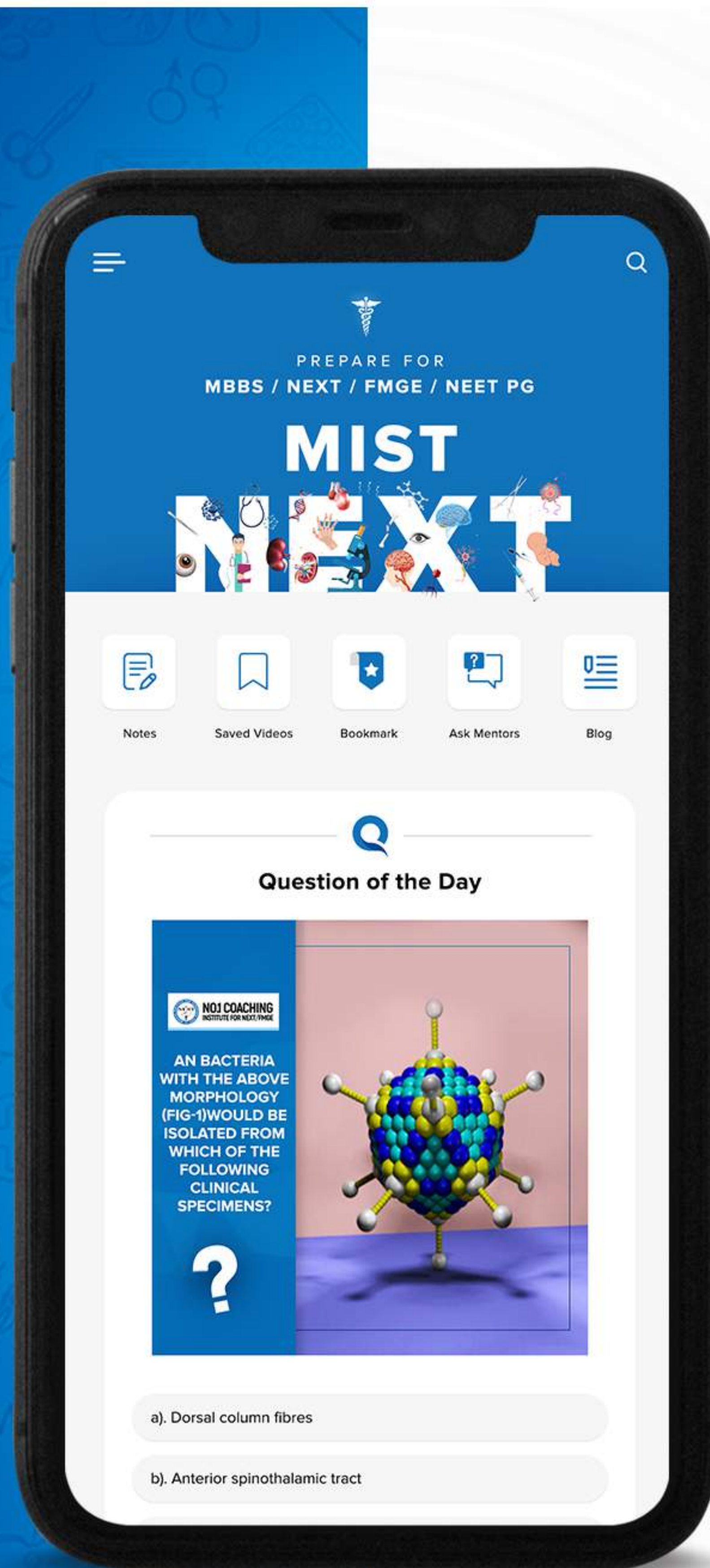
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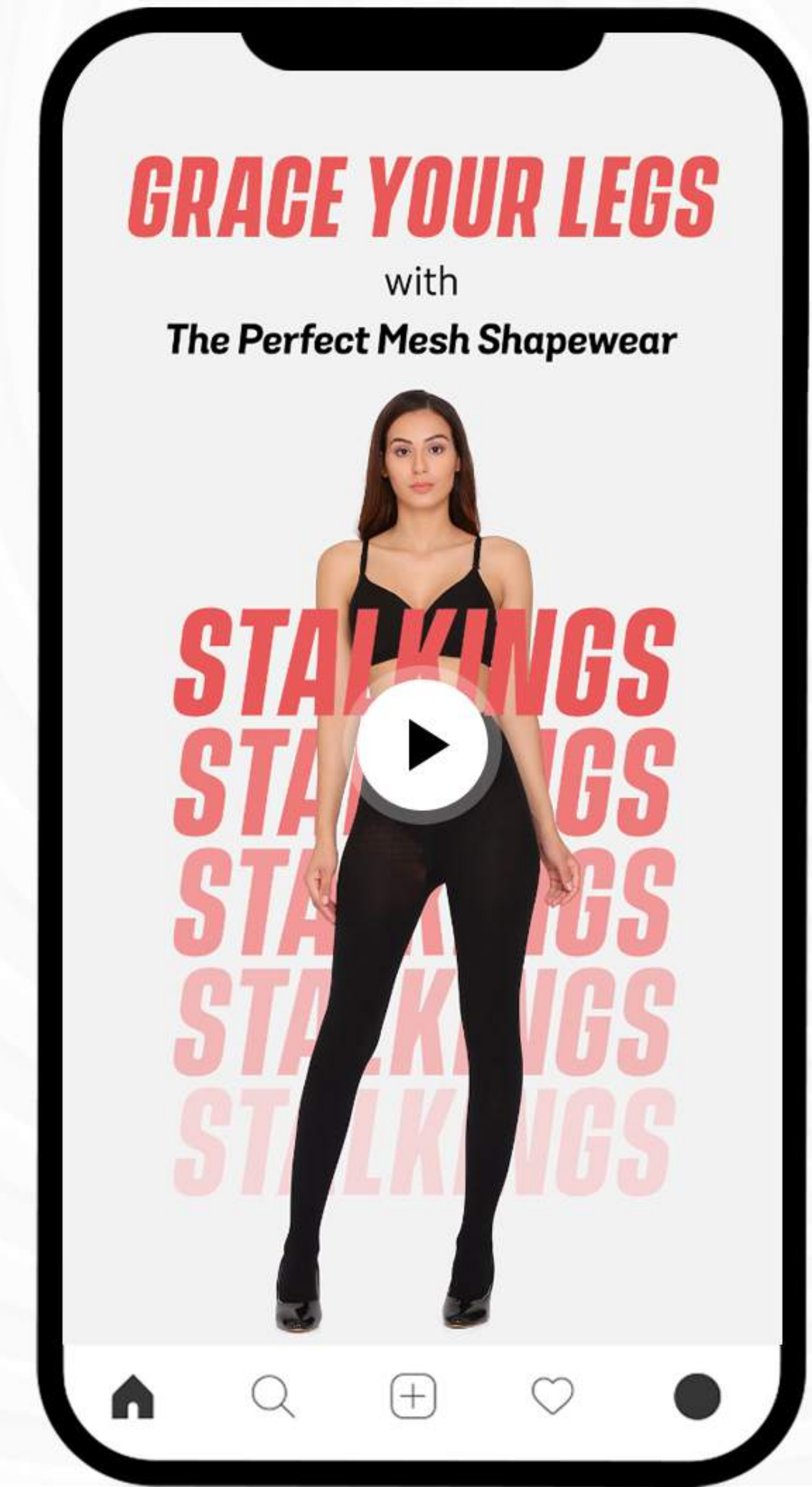
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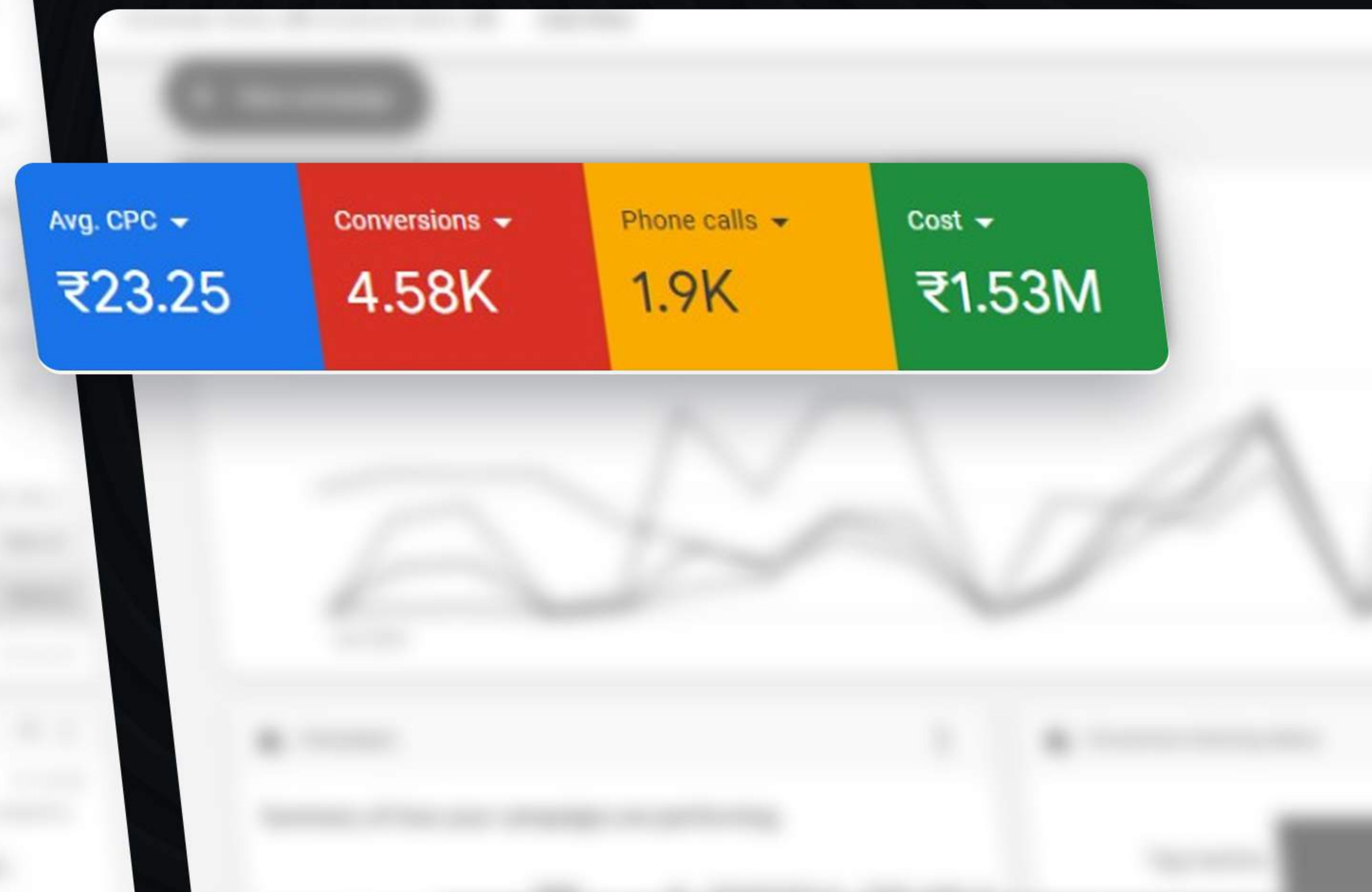
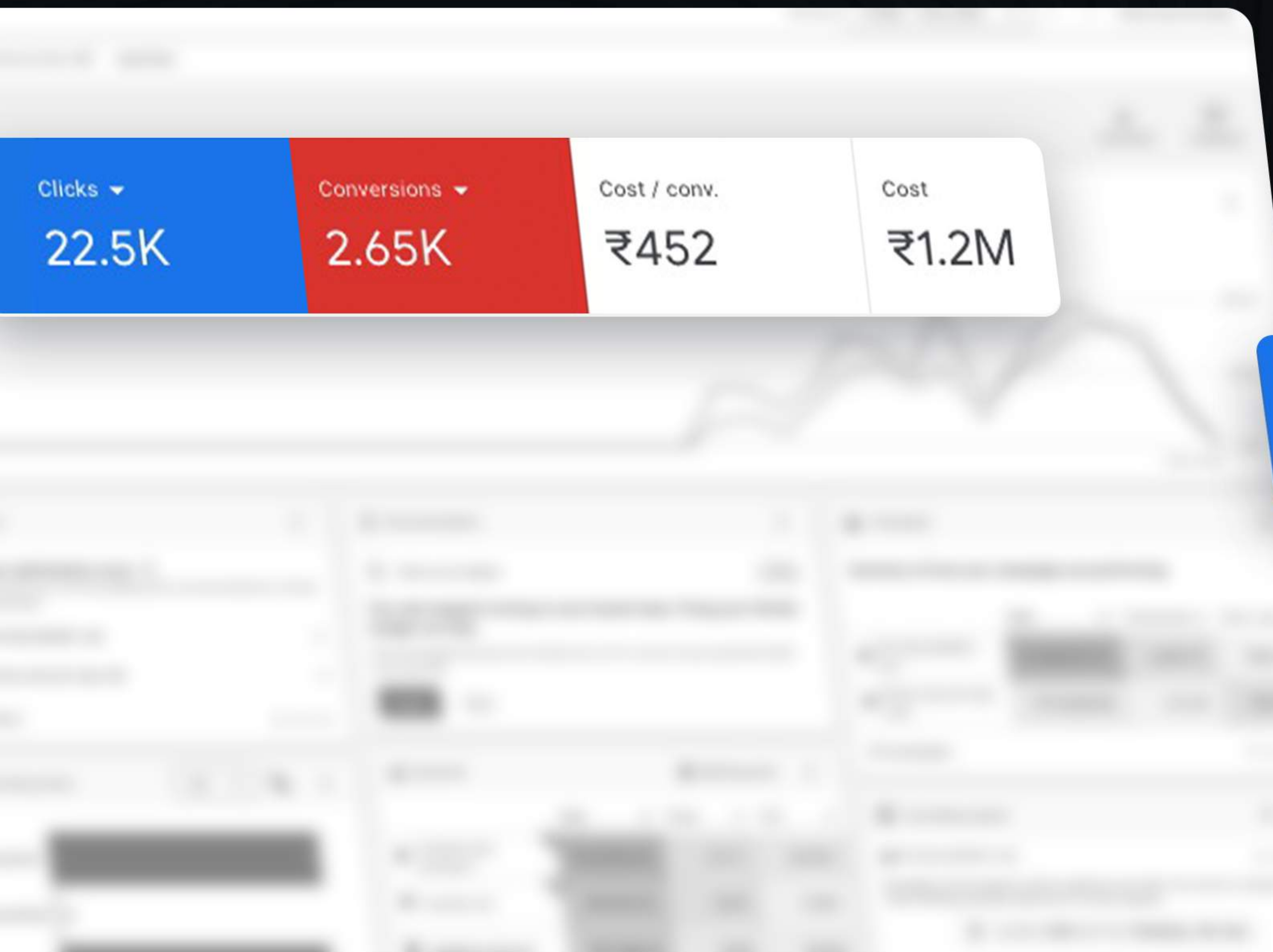
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MVSE

SPENT: ₹7,28,000/-
(In 1 Month)

SALE: ₹30,00,000/-

ROAS: 4.1

Search

What's happening with your store today.

TOTAL SALES

₹62,340.00

26 total orders

[View report](#)

TOTAL SESSIONS

1,205

LIVE 7 visitors [See Live View](#)

50+ orders to fulfill

50+ payments to capture

GOAL Reduce abandoned checkouts

WC Web Cream
Web Cream Agency

All channels

Apr 1-30

TOTAL SALES

₹3,000,765.00

Apr 1-30

1,296 orders



[View Report](#)

TOTAL SALES BREAKDOWN

Apr 1-30

Orders ₹3,009,765.00

Returns -₹9,000.00

Total sales ₹3,000,765.00

Last month: 1 Apr 2022-30 Apr 2022
Note: Does not include today's data

Ad sets

uplicate

Edit

...

Campaign

Results

Cost per result

Amount spent

Website purchases

Marketing + LAL | WC

3 Website purch...

₹611.86 Per Purcha...

₹1,835.59

3 Website purch...

New week Reel 04 apr

55 Website purch...

₹683.84 Per Purcha...

₹37,611.35

55 Website purch...

Image GIF 4april

49 Website purch...

₹763.03 Per Purcha...

₹37,388.71

49 Website purch...

Short video 2 - Conv 1april

62 Website purch...

₹1,089.21 Per Purcha...

₹67,531.20

62 Website purch...

Reel- 2 - Con 1APR

89 Website purch...

₹549.00 Per Purcha...

₹48,860.76

89 Website purch...

Splice Vid - LA + NonLA- Conv 25...

215 Website purch...

₹604.48 Per Purcha...

₹129,962.87

215 Website purch...

Shopping (2nd May)

—

—

₹0.00

—

Results from 28 campaigns

Multiple conversio...

Multiple conver...

₹728,682.48

Total Spent

LOTUS365 | SPENT: ₹18,00,000/- ROAS: 7

Last month: 1 Nov 2022-30 Nov 2022 Note: Does not include today's data						
4 selected X Ad sets for 4 Campaigns						
Ads for 4 Campaigns						
Edit A/B test Rules View Setup Columns: Performance Breakdown Reports						
Ad set	Results	Reach	Impressions	Cost per result	Amount spent	Ends
Gambling	33,008 Link Clicks	3,117,052	3,947,599	₹1.44 Per link click	₹47,534.18	Ongoing
Fantasy Sports	39,594 Link Clicks	3,603,465	4,686,692	₹1.44 Per link click	₹57,194.47	Ongoing
Cricket Players	29,994 Link Clicks	2,419,196	3,269,727	₹1.58 Per link click	₹47,395.26	Ongoing
Students + Sports	38,494 Link Clicks	3,401,221	4,530,316	₹1.47 Per link click	₹56,765.92	Ongoing
Students + Sports	— Landing page view	1,068,289	1,590,017	— Per landing page view	₹47,039.21	Ongoing
Cricket Players 7-day click or...	— Landing page view	600,577	847,669	— Per landing page view	₹21,709.79	Ongoing
Gambling	— Landing page view	829,314	1,233,283	— Per landing page view	₹36,253.32	Ongoing
Fantasy Sports	— Landing page view	841,856	1,214,510	— Per landing page view	₹29,725.59	Ongoing
Fantasy Sports	— Link click	—	—	— Per link click	₹0.00	Ongoing
Gambling	— Link click	—	—	— Per link click	₹0.00	Ongoing
Cricket Players	— Link click	—	—	— Per link click	₹0.00	Ongoing
Students + Sports	— Link click	—	—	— Per link click	₹0.00	Ongoing
Fantasy	— Website initiate chec...	1,624,580	2,122,248	— Per Initiate Checkout	₹79,822.22	Ongoing
Fantasy Sports (Old Ad Set) Unpublished edits	— Website initiate chec...	171,361	174,518	— Per Initiate Checkout	₹16,476.24	Ongoing
Gambling	—	1,492,234	1,856,364			Ongoing
Results from 17 ad sets	Multiple conversions	18,415,648 People	29,333,407 Total	Multiple con	₹713,389.82 Total Spent	

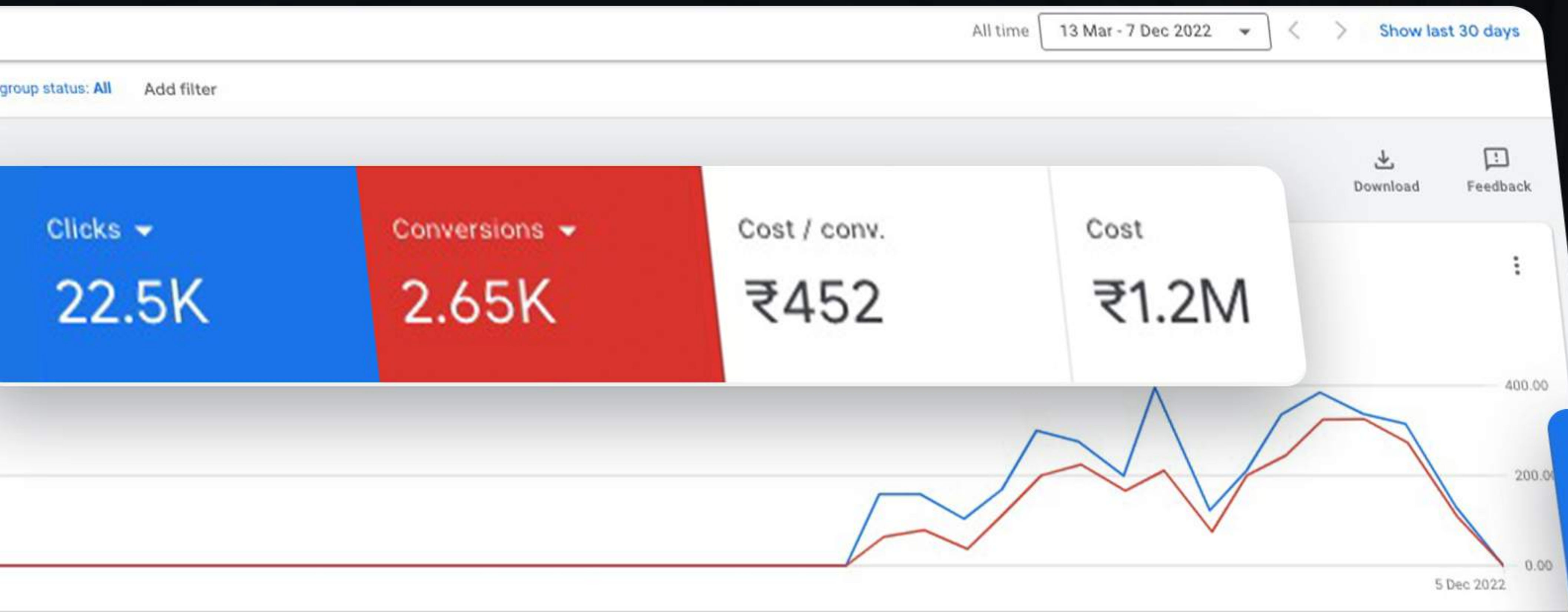
4 selected X Ad sets for 4 Campaigns						
Ads for 4 Campaigns						
Edit A/B test Rules View Setup Columns: Custom Breakdown Reports						
Ad set	Budget	Results	Reach	Impressions	Cost per result	Amount spent
Betting	Using campai...	— Link click	—	—	— Per link click	₹0.00
Fantasy	Using campai...	— Link click	—	—	— Per link click	₹0.00
Fantasy	₹200,000.00 Daily	364,832 Link Clicks	13,166,621	19,575,620	₹0.75 Per link click	₹273,520.66
Fantasy Sports	₹100,000.00 Daily	— Website completed r...	60,783	62,303	— Per Complete Regist...	₹4,826.87
Cricket Players	₹100,000.00 Daily	— Website completed r...	91,087	92,688	— Per Complete Regist...	₹6,009.55
Gambling + Games	₹100,000.00 Daily	117,602 Link Clicks	3,048,447	3,248,443	₹1.02 Per link click	₹120,260.52
Betting	₹200,000.00 Daily	— Link click	—	—	— Per link click	₹0.00
Cricket Players	₹500,000.00 Daily	24,731 Link Clicks	556,799	567,378	₹0.72 Per link click	₹17,924.79
Results from 8 ad sets		Multiple conversions	16,805,916 People	23,546,432 Total	Multiple conver	₹422,542.39 Total Spent



SPENT: ₹27,00,000/-

SALE: ₹1,00,00,000/-

ROAS: 5



Campaign status: All; Ad group status: All Add filter

+ New campaign

Avg. CPC

₹23.25

Conversions

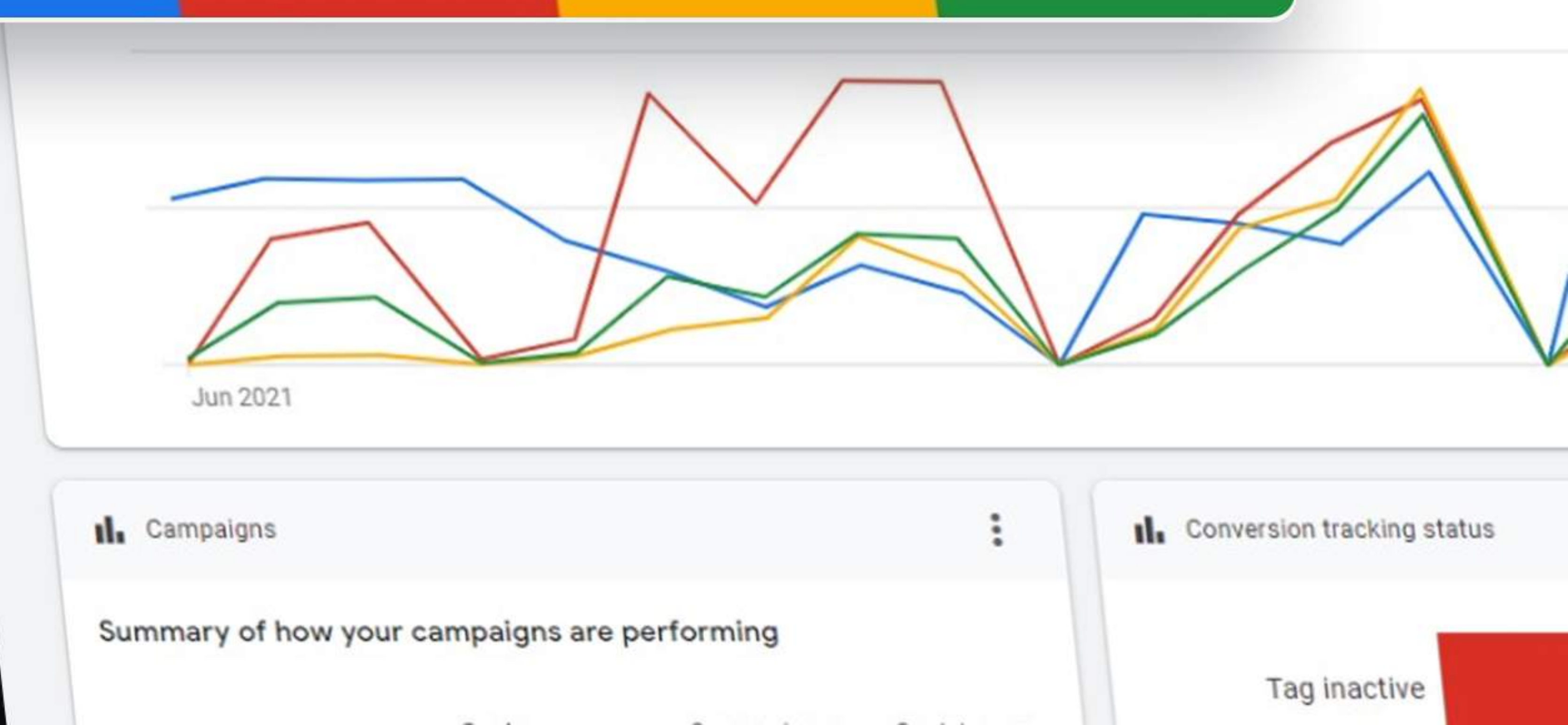
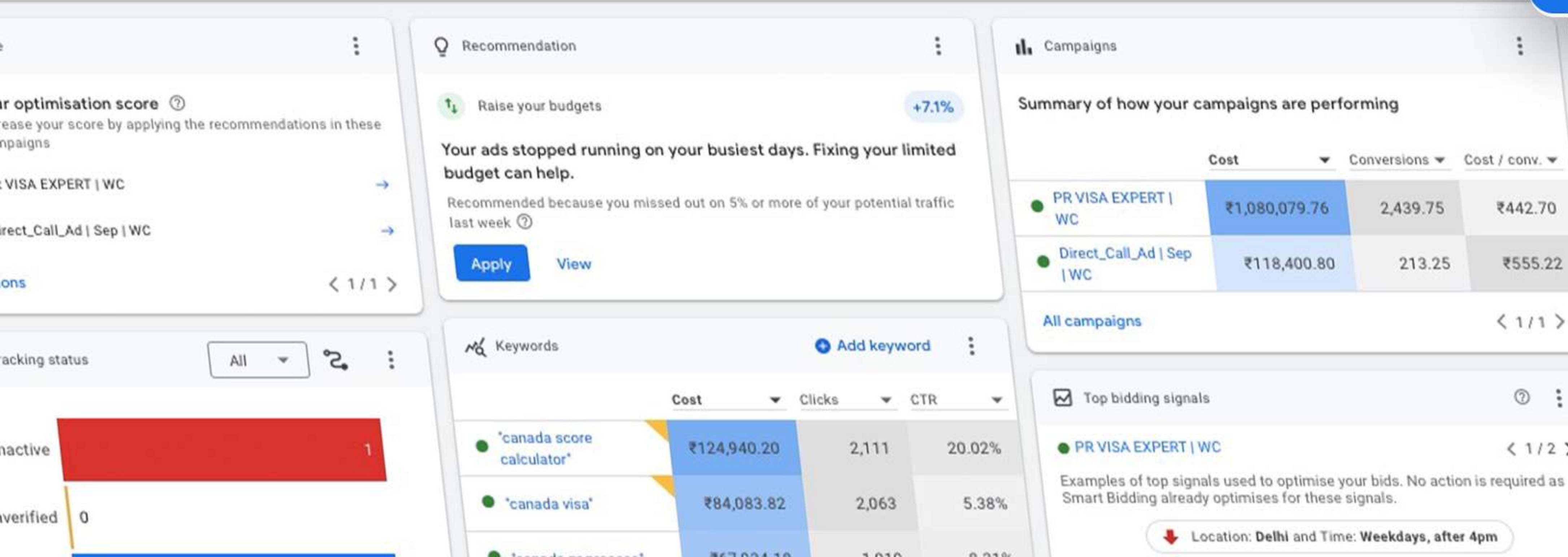
4.58K

Phone calls

1.9K

Cost

₹1.53M



SPENT: ₹2,00,277/-

SALE: ₹6,11,000/-

ROAS: 3.1

16 selected x Ad sets for 16 Campaigns Ads for 16 Campaigns

Edit A/B test Rules View Setup Columns: Performance

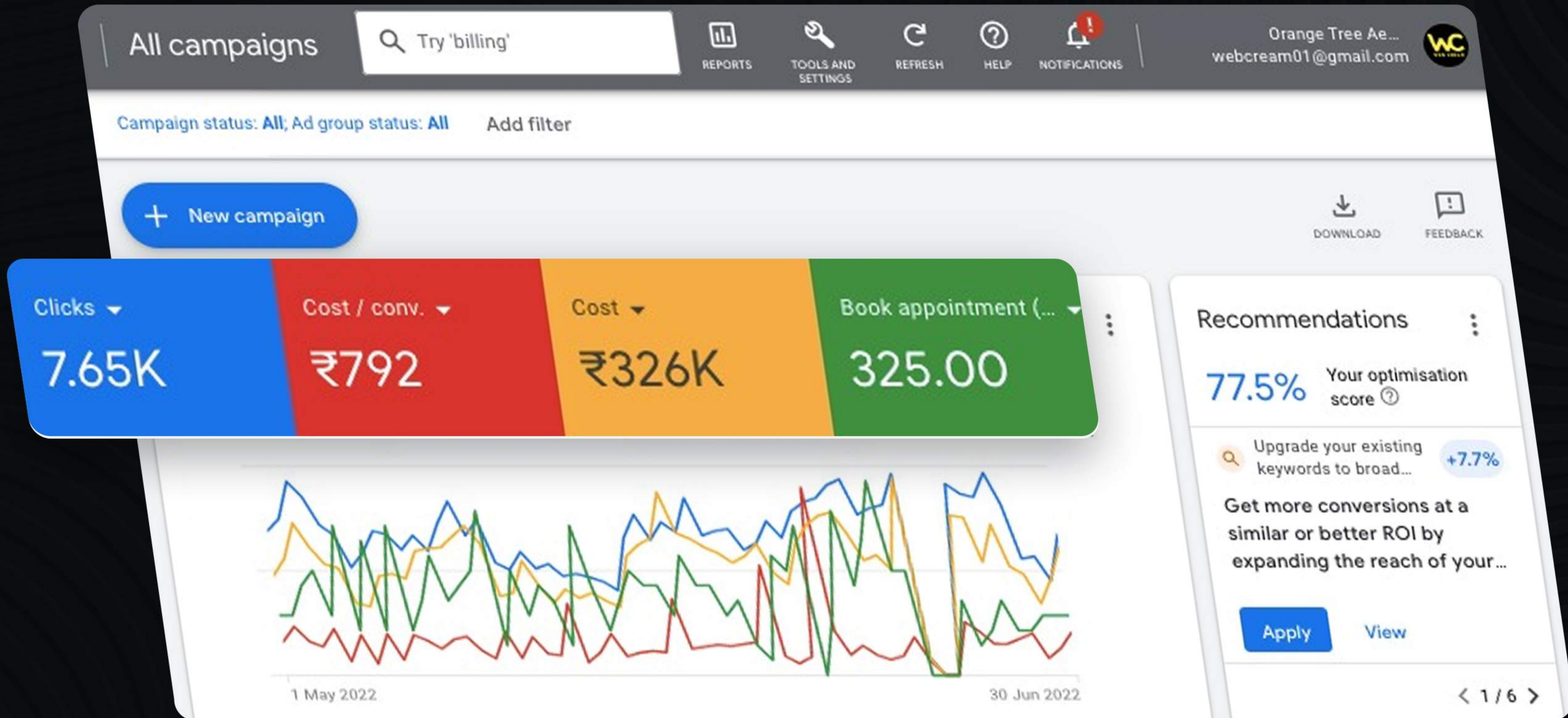
Ad set	Results	Reach	Impressions	Cost per result	Amount spent
More Keywords	293 On-Facebook leads	178,044	404,034	₹162.57 Per on-Facebook lea...	₹47,633.12
Laser + Waxing	125 On-Facebook leads	123,607	241,126	₹255.33 Per on-Facebook lea...	₹31,915.96
Single Keyword - PRP	— On-Facebook lead	—	—	— Per on-Facebook lea...	—
Less Keywords - Laser	7 On-Facebook leads	8,848	10,656	₹254.70 Per on-Facebook lea...	₹1,782.87
Less Keywords - Laser	— On-Facebook lead	—	—	— Per on-Facebook lea...	—
Weight Loss (Less Keywords) 7-day click or... View Charts Edit Duplicate Pin	9 On-Facebook leads	5,866	7,352	₹261.92 Per on-Facebook lea...	₹2,357.25
New Less Keywords	— On-Facebook lead	3,838	4,069	— Per on-Facebook lea...	₹581.93
New More Keywords	6 On-Facebook leads	10,104	11,372	₹299.78 Per on-Facebook lea...	₹1,798.69
Single Keyword Unpublished edits	45 On-Facebook leads	20,016	47,264	₹153.46 Per on-Facebook lea...	₹6,905.54
Broad Audience	30 On-Facebook leads	18,329	31,099	₹173.33 Per on-Facebook lea...	₹5,199.86
No Keywords	6 On-Facebook leads	5,360	9,720	₹556.91 Per on-Facebook lea...	₹3,341.44
Keywords	6 On-Facebook leads	4,996	8,302	₹534.31 Per on-Facebook lea...	₹3,205.87
Broad Audience	— On-Facebook lead	—	—	— Per on-Facebook lea...	—
Broad Audience	48 On-Facebook leads	19,996	44,790	₹138.44 Per on-Facebook lea...	₹6,645.25
Single Keyword	67	31,662	63,091	₹141.76	—
Results from 21 ad sets	— Multiple conversions	339,363 People	1,017,611 Total	— Multiple conversions	—

₹2,00,277.60
Total Spent

SPENT: ₹3,20,000/-

SALE: ₹14,00,000/-

ROAS: 4.3





SPENT: ₹5,90,000/-

SALE: ₹60,00,000/-

ROAS: 10.1

AB Website Sales 5 Dec WC	Using ad set budget	—	23,426	27,407	—	₹1,953.20
	Website purchase	—			Per Purchase	
AB Gym 5 Dec WC	Using ad set budget	—	9,693	11,450	—	₹1,949.35
	Website purchase	—			Per Purchase	
Kochi/Kozhikode Glass Coating	Using ad set budget	38	6,552	11,114	₹32.16	₹1,222.01
	On-Facebook leads				Per on-Facebook leads	
Kochi/Kozhikode Roof Coating	Using ad set budget	53	16,232	32,590	₹40.47	₹2,144.72
	On-Facebook leads				Per on-Facebook leads	
Post Boost WC 19th Sep	Using ad set budget	6,308	13,784	14,952	₹0.02	₹139.24
View Charts Edit Duplicate Pin	ThruPlays				Cost per ThruPlay	
Mumbai Roof Coating	Using ad set budget	139	43,215	86,370	₹35.89	₹4,988.71
	On-Facebook leads				Per on-Facebook leads	
Mumbai Glass Coating	Using ad set budget	173	38,016	69,247	₹46.40	₹8,027.97
	On-Facebook leads				Per on-Facebook leads	
HC - Franchise Campaign (2 Sept)	Using ad set budget	687	59,393	163,892	₹31.16	₹21,407.44
	On-Facebook leads				Per on-Facebook leads	
Kolkata Roof Coating	Using ad set budget	278	42,552	113,652	₹16.30	₹4,532.39
	On-Facebook leads				Per on-Facebook leads	
Kolkata Glass Coating	Using ad set budget	132	23,512	51,799	₹46.14	₹6,090.85
	On-Facebook leads				Per on-Facebook leads	
Exhibition Boost - 18 Aug	Using ad set budget	—	585	754	—	₹160.00
	Website purchase	—			Per Purchase	
HC - Franchise Campaign	Using ad set budget	742	65,181	179,733	₹43.60	₹32,350.11
	On-Facebook leads				Per on-Facebook leads	
HC - Franchise - Multiple Cities	Using ad set budget	8	2,012	3,159	₹111.02	₹888.14
	On-Facebook leads				Per on-Facebook leads	
Fatty Liver Patient Lead	Using ad set budget	84	27,968	37,540	₹30.45	₹2,557.45
	On-Facebook leads				Per on-Facebook leads	
Obesity Patients Leads	Using ad set budget	136	249,792	269,678	₹21.11	₹2,870.80
	On-Facebook leads				Per on-Facebook leads	
Nagpur Glass Coating	Using ad set budget	113	14,129	41,503	₹45.92	₹5,189.35
	On-Facebook leads				Per on-Facebook leads	
Nagpur Roof Coating	Using ad set budget	218	24,521	52,970	₹17.66	₹3,848.89
	On-Facebook leads				Per on-Facebook leads	
HC - Franchise - Multiple Cities 5 April	Using ad set budget	65	12,272	29,204	₹89.54	₹5,820.28
	On-Facebook leads				Per on-Facebook leads	
Navi Mumbai Roof Coating #2	Using ad set budget	370	88,544	180,085	₹35.96	₹13,304.60
	On-Facebook leads				Per on-Facebook leads	
Navi Mumbai Glass Coating #2	Using ad set budget	580	62,100	152,016	₹40.02	₹16,008.00
	On-Facebook leads				Per on-Facebook leads	
Results from 103 campaigns		—	1,909,987	5,431,930	—	
	Multiple conversions		People	Total	Multiple conversions	

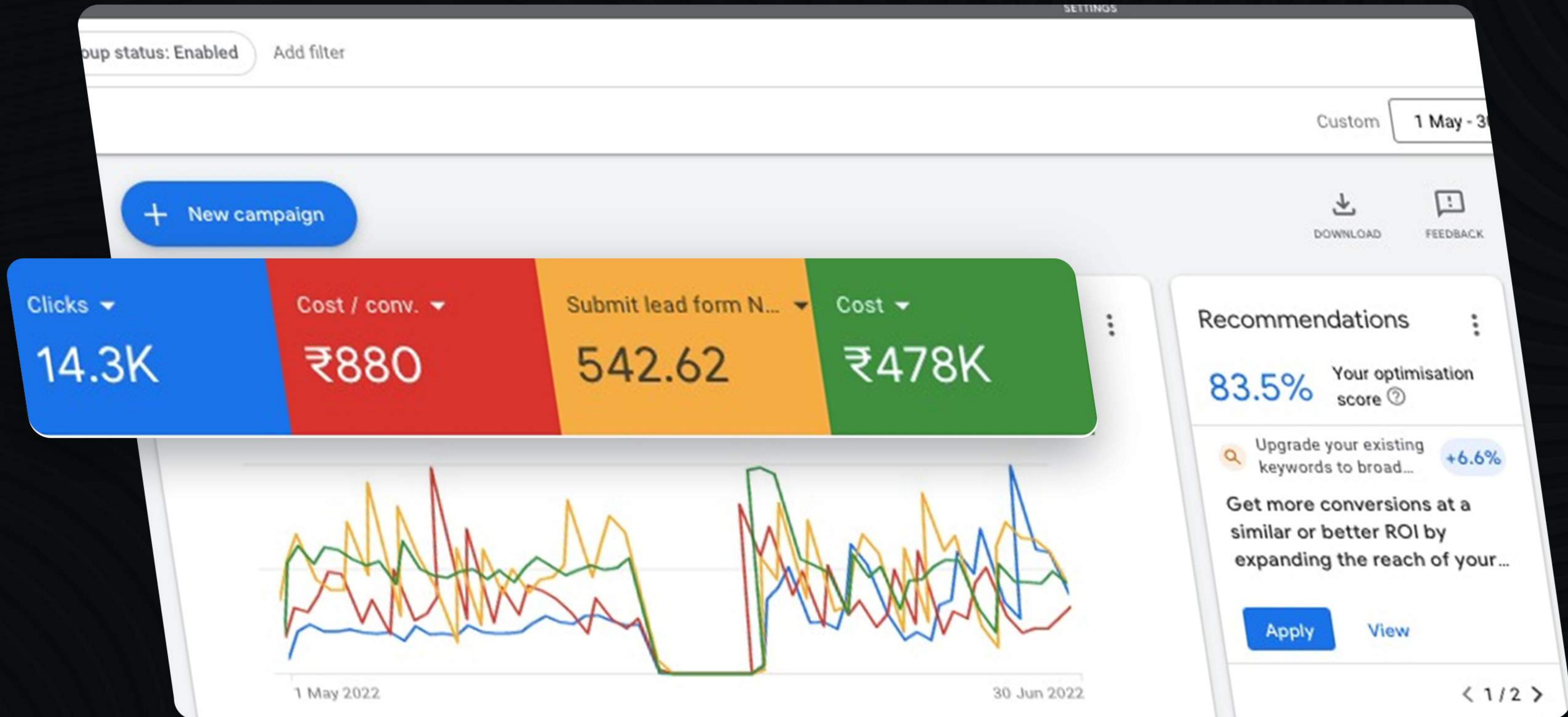
₹589,721.08
Total Spent

EduMont

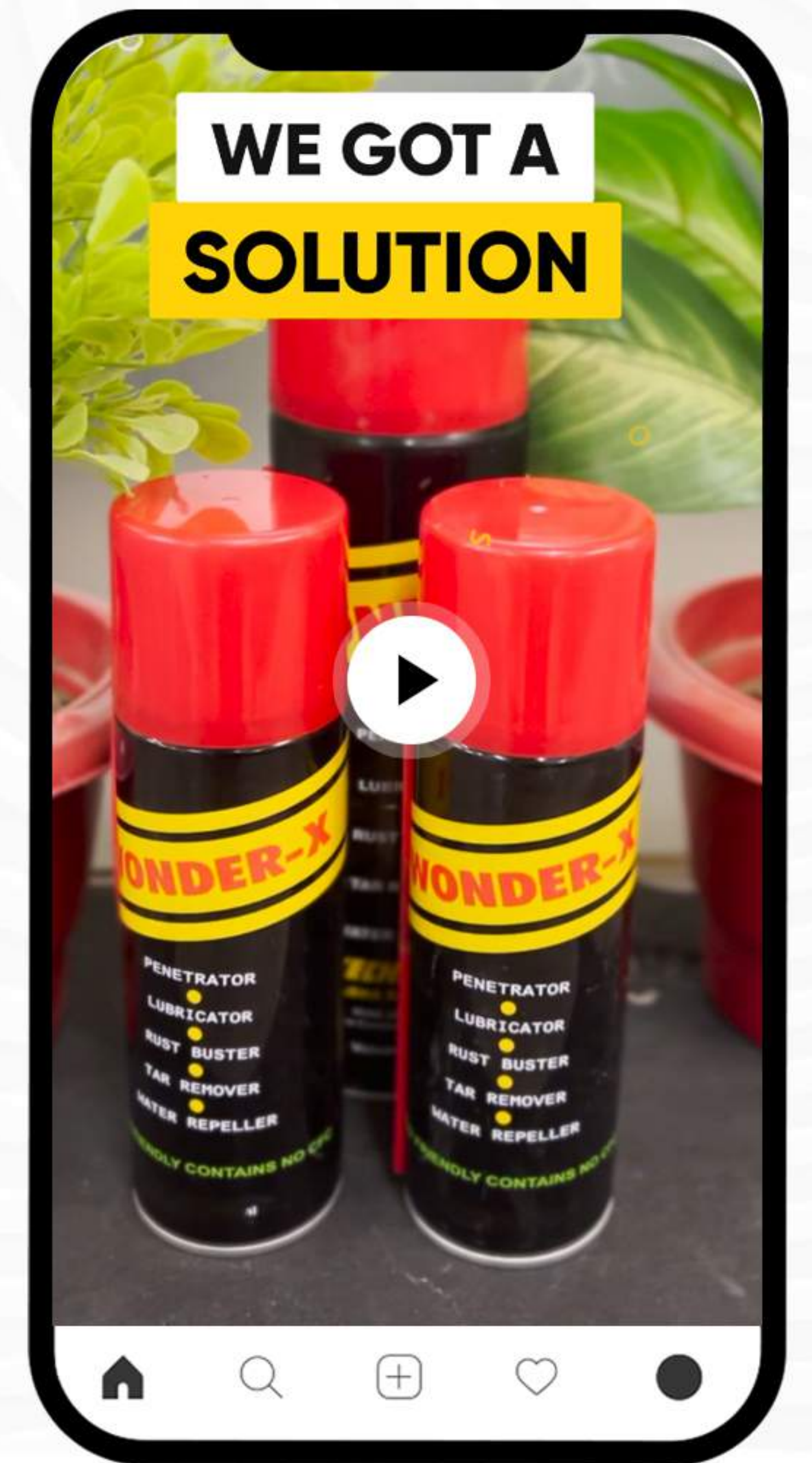
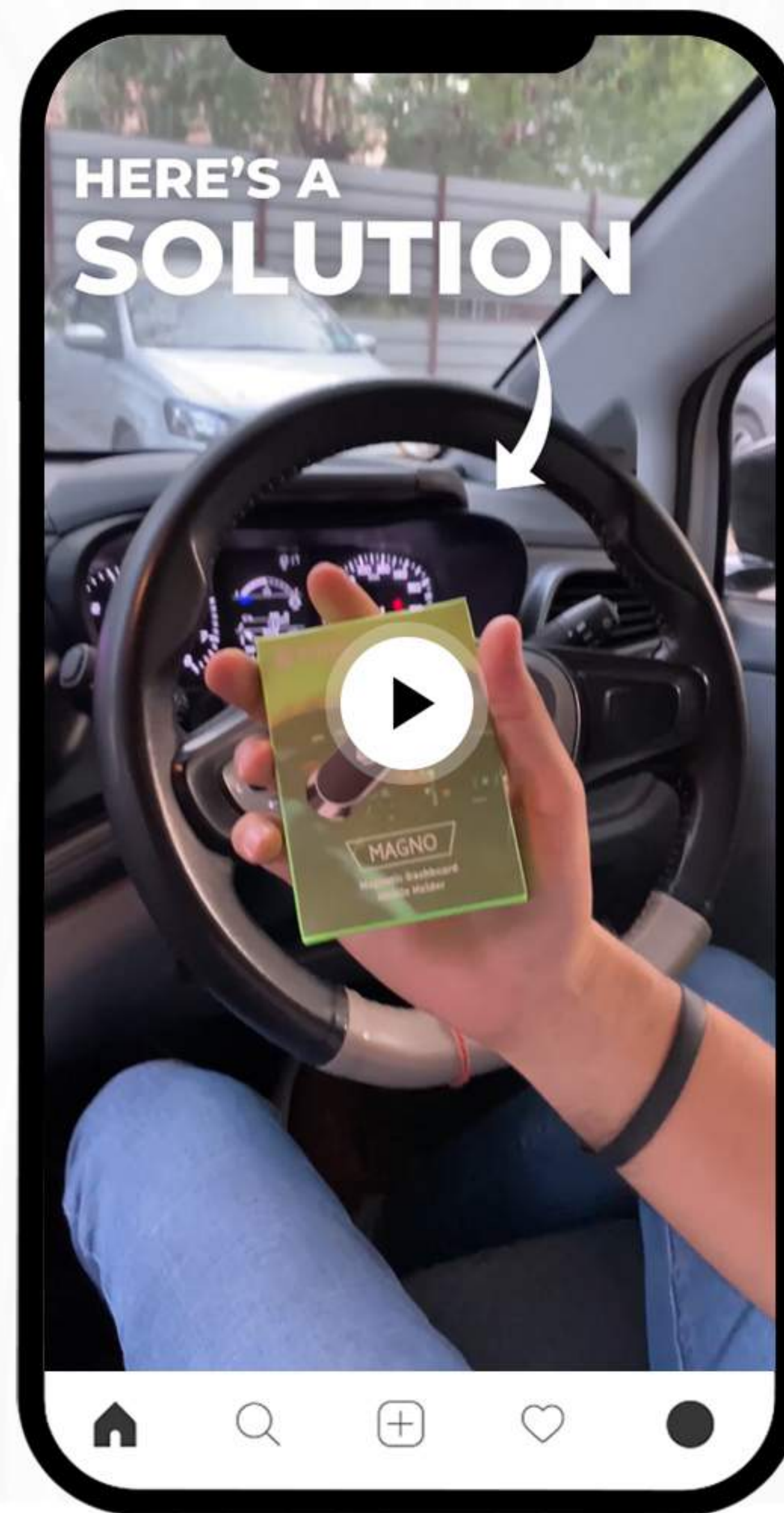
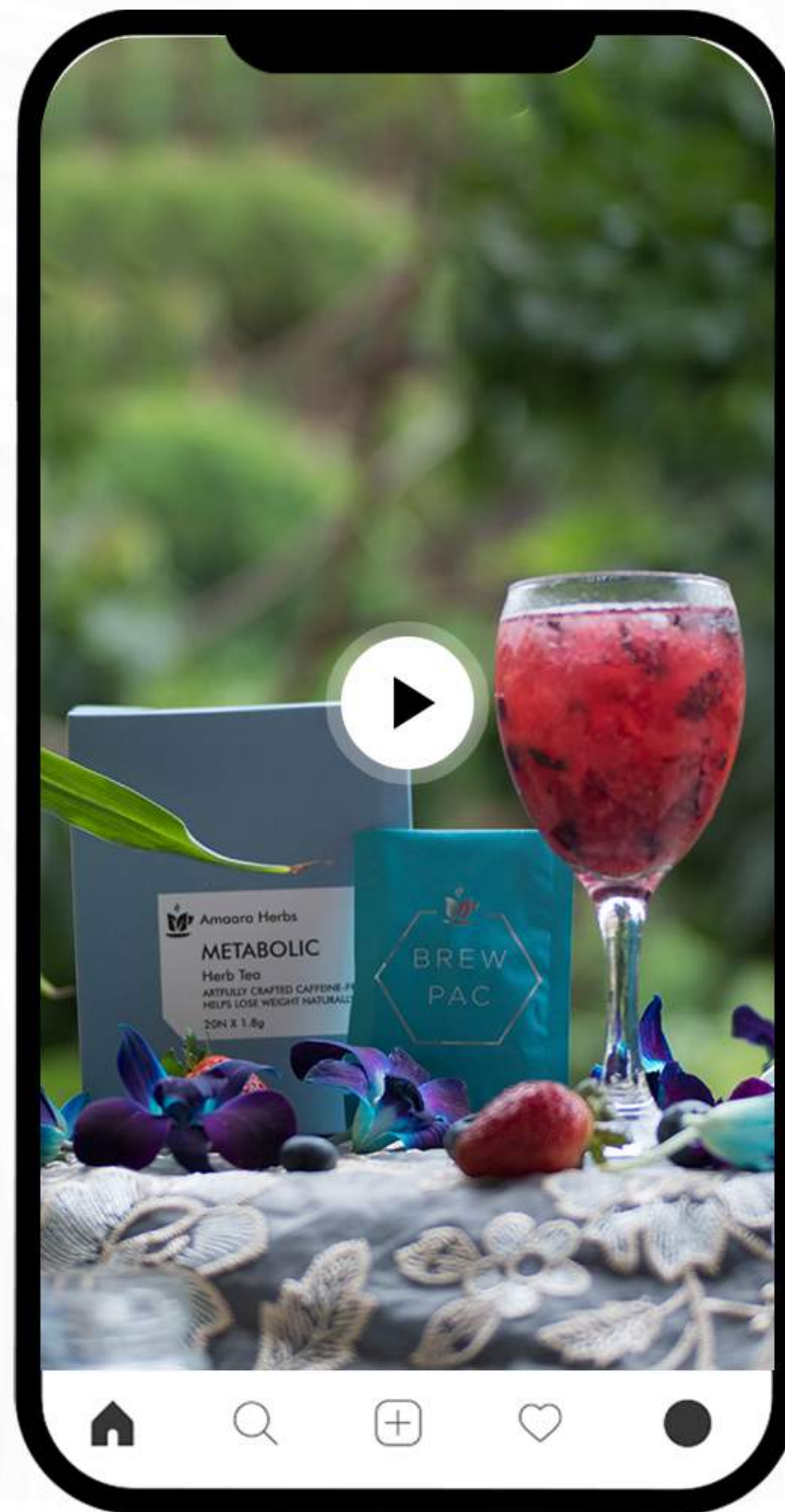
SPENT: ₹4,07,000/-

SALE: ₹21,00,000/-

ROAS: 4.3



In-house Production



Things that keep us going!



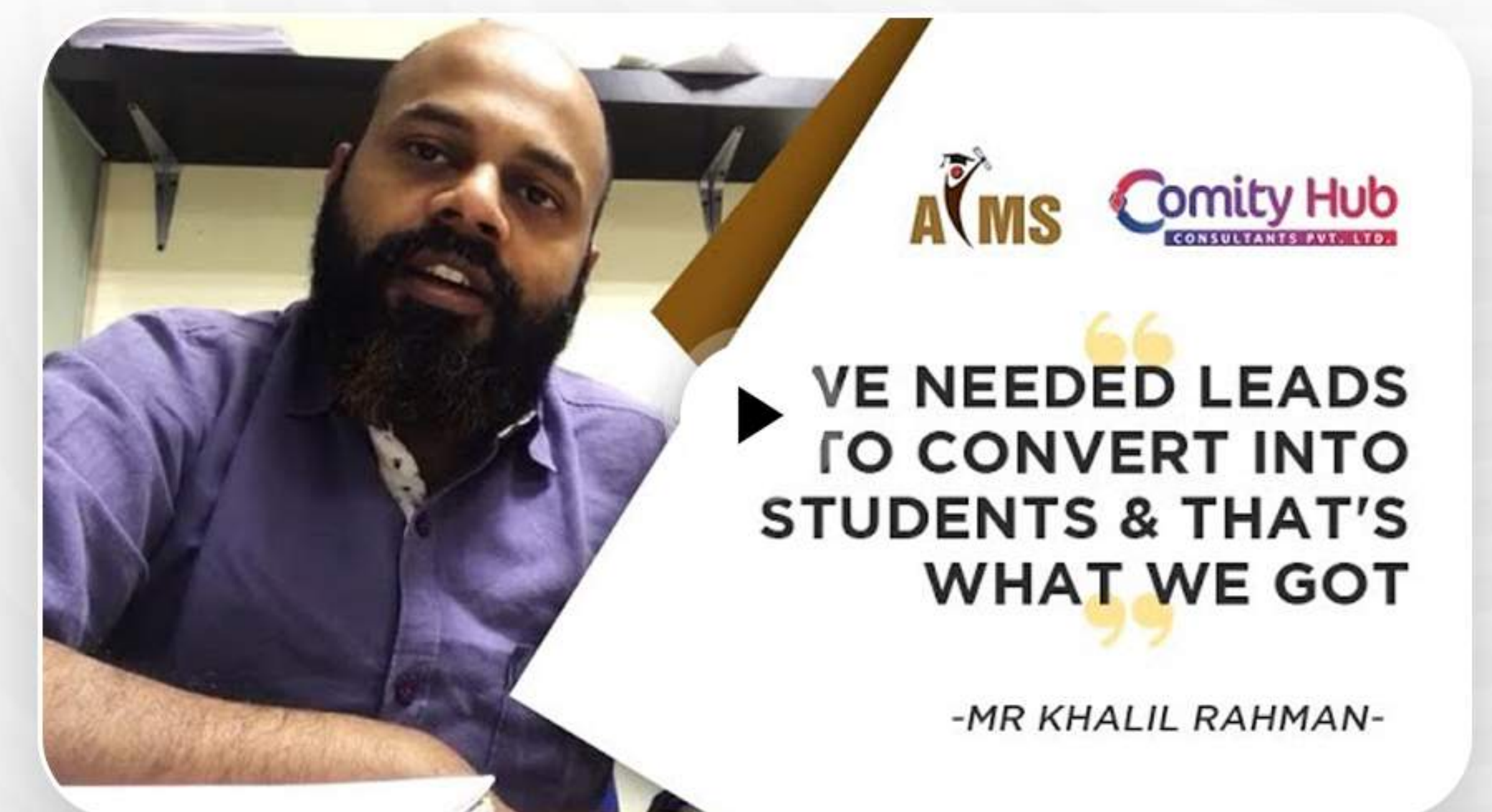
Dr. Sajal Haldar

Chief Cosmetic Surgeon | Orange Tree



Smita Bansal

Actress | SBAS



Mr. Khalil Rahman

MD | AIMS, Abu Dhabi

Our Clients



Our Clients

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livSYT



Da Intimo



Brûlée
Luxe.Beauty

SleepParadise



ALEE CLUB



Saliente
Designed in Spain



Let's Talk



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